

**ALTERNATIVE ECONOMIC
AND MONETARY SYSTEMS**
THE ECONOMY OF THE FUTURE

Social Media Scholarship

Summer University Alternative Economic and Monetary Systems (AEMS)

July 13-31, 2026

We are looking for a motivated student who wants to join AEMS 2026 as a social media expert. Are you eager to share your summer experience with a bigger audience?

Join us on the basis of a FULL social media scholarship - support us with social media content and take part in the AEMS Summer University for free!*

Task: Creating and publishing posts and stories on YOUR and the AEMS social media platforms (**Instagram, LinkedIn, Facebook, BlueSky**) before and during the AEMS Summer University. Content can be on application deadlines, announcements, participants, insights, topic of lectures, workshops, one day at AEMS and other activities / news about the program.

Goal: Raising awareness about the interconnections between our economy and climate change, alternative economic approaches, as well as increasing the engagement with our followers.

Duration: start upon agreement, at least 3 months prior to AEMS start until AEMS ends

What's your exact duty?

Content Creation & Posting:

- 1 post + 1 story per week for the AEMS Summer University before start
- During your participation in AEMS: at least 2 posts/reels and 3 stories on all your and AEMS channels per week.
- Topics e.g.: your personal experiences in this international environment, preparation for the summer university such as reading literature, getting to know the students, AEMS lectures and content, social and leisure activities in the group, workshops, excursions, group project, impressions from your time in Vienna, ...
- You create the content independently. We can support you with inputs for your posts / stories (if needed)

Where to post?

We expect you to have accounts on at least 3 of the following channels with a minimum of 1,000 followers on one of them: Instagram, LinkedIn, Facebook, Bluesky, Tik Tok, YouTube

Your profile:

- you have an interest in AEMS topics: hand in a motivation video, showcasing why you should receive the social media scholarship to participate in the AEMS program
- you like to share stories, posts and interact online with your community
- you are an enthusiastic and convincing writer and photographer
- you have experience in content creation, social media marketing, promotion and communication

What you get:

- Free participation in the AEMS Summer University (excl. accommodation; see "[Whats Included](#)")
- Certificate of the University of Natural Resources and Life Sciences, Vienna (BOKU) for 5 ECTS after successful completion of the summer university
- A unique opportunity to gain hands-on experience in social media marketing while promoting a topic of societal relevance
- Recognition and visibility through your posts and content creation

*Accommodation is NOT included, but available for a fee of EUR 300,-

Interested?

Apply by filling in the **[AEMS application form](#)** with a **video statement** AND send us a short mail, explaining why you are the ideal candidate for this scholarship including a suggestion for a first AEMS post on a topic of your choice. Please also include the links to your social media accounts in your mail and share your follower count! **Application deadline: March 8, 2026**

We are looking forward to your application and your suggestions & ideas!

Contact

aems@oead.at

Website

<https://www.oeadstudenthousing.at/en/summer-universities/aems/>

