

**Green.
Building.
Solutions.**

Social Media Scholarship
Green.Building.Solutions. (GBS)
Summer University, Vienna

July 13 – August 01, 2026

We are looking for a motivated student who wants to join GBS 2026 as a social media expert. Are you eager to share your summer experience with a bigger audience?

Join us on a social media scholarship, help us with social media posts and take part in the GBS Summer University for free!

Task: Creating and publishing posts and stories on YOUR and the GBS social media platforms (**Instagram, LinkedIn, Facebook, BlueSky**) before and during the GBS Summer University. Content can be the deadlines, announcements, participants, insights, topic of lectures, excursions and other activities / news about the program.

Goal: Raise awareness about sustainable topics in the building sector and present its future challenges as well as increasing the engagement with our followers.

Duration: start upon agreement, 3 months prior to GBS start until GBS ends; we support you with inputs for your posts / stories (if needed)

What's your exact duty?

Content Creation & Posting:

- 1 post + 1 story per week for the GBS Summer University before start
- During your participation in GBS: at least 2 posts/reels and 3 stories on all your and GBS channels per week.
- Topics e.g.: your personal experiences in this international environment, GBS lectures and content, social and leisure activities in the group, excursions and building visits, project work, impressions from living in the OeAD-Guesthouse, ...

Where to post?

We expect you to have accounts on at least 3 of the following channels with a minimum of 1.500 followers at one of them: Instagram, LinkedIn, Facebook, BlueSky, Tik Tok

Your profile: you are ...

- a "Social Media Native": you like to share stories, posts and interact online with your community
- a student with main studies in architecture, urban planning, engineering and similar fields
- an enthusiastic and convincing writer and photographer
- experienced in content creation, social media marketing, promotion and communication

- **What you get: Free participation** in the GBS Summer University (excl. accommodation; see ["Whats Included"](#))
- Participation certificate and certificate of BOKU University (7 ECTS)
- A unique opportunity to gain hands-on experience in social media marketing while promoting a topic of societal relevance
- Recognition and visibility through your posts and content creation
- Recommendation letter

*Accommodation is NOT included, but available for a fee of EUR 300,-

Interested?

Apply by filling the **GBS application ([Application Form](#)) with a video statement** and send us a [mail](#) explaining why you are the ideal candidate for this scholarship including a suggestion for a first GBS post on a topic of your choice. Please also include the links to your social media accounts in your mail and share your follower count! **Application deadline: March 8, 2026**

We are looking forward to your application and your suggestions & ideas!

Contact

gbs@oead.at

Website

<https://www.oeadstudenthousing.at/en/summer-universities/gbs/>

